



Content Management

Let Us Do All the Work!

Parabit's Digital Signage Solution creates, manages, and distributes electronic content for stand-alone and multi-screen networks of digital displays that are centrally managed and addressable for targeted information. Our solution allows you to create stunning and imaginative multimedia productions – utilizing motion, color, graphics, text animation, video, sound design, external data feeds and special effects – while creatively highlighting the message you want to emphasize.

Our system will continuously run and update content on dynamic signage displays according to the plan set in place by the Content Manager. The Player reports back on its health and on what content played to ensure that the network is running just as you had intended.



Features:

- Easy to Use Interface
- Templates
- Media Management
- Playlists
- Schedules
- Emergency Messages
- Smart Playlists
- Approvals
- Workgroups
- Smart Content Distribution
- Multiple Independent Frames
- Multi-channel Support
- Network Monitoring

*The list above itemizes only a few of the benefits of Digital Signage.



The Benefits

Let Us Do All the Work!



Attention Grabbing

Getting the attention of your audience is the most important part of any digital signage solution. With "video-like" digital signage, viewers are not only more likely to notice your dynamic sign, but research shows they are more likely to notice the message and act on it.

Focused

Your content dynamically changes to deliver a focused message to your audience at each point of digital signage location.

Dynamic

Digital signage can be interactive and dynamically changed to meet the demographics of your audience. .

Cost-Effective

Eliminating the need to print and distribute static signs each time your message or campaign changes saves on costly printing and distribution fees. Operation can be done in house or outsourced. No heavy logistics. No more wasted reprinting of outdated or erroneous materials.

Versatile

From Menu Boards, to Corporate Lobbies, to Airports -digital signage offers a versatile solution for you to communicate your message to your audience. It's easy to start with one digital sign and later expand to thousands.

Centralized

Control hundreds or thousands of displays around the world from one central location, ensuring quality and consistency, while requiring minimal resources to operate your digital signage network.

Contact Parabit to learn more about how you can benefit from utilizing digital signage for your business.

